



Ministry of Education



14th September 2023

Dear Sir/Madam,

BizWizards – Inter-university Business Case Analysis Competition

NSBM Green University, South Asia's first-ever Green University has yet again created a platform in collaboration with AICPA & CIMA Sri Lanka - for undergraduates across the country and disciplines to decipher new knowledge through an inter-university business case study analysis competition.

This competition will provide the students with an opportunity to sharpen their business acumen, challenge themselves, work in teams, and under pressure while improving their critical thinking and problem-solving skills.

About the Competition

The competition will bring teams from both state and non-state universities together to compete for the title *"BizWizards Champions"*. The competition will be judged by a panel of well-renowned business leaders and academics. This will provide the contestants with an excellent opportunity to demonstrate their business acumen and skills in front of their potential employers and build real-time connections with them. This shall also help contestants connect with the other universities to nurture sound relationships.

The competition will run in two rounds, on two separate days. In round one, which will be held on **7th October 2023**, contestants will be asked to submit **a brief report** and **a recorded presentation (video)** on a case study and a business scenario. The case study and the relevant business scenario will be provided one week before (30th September) the submission date. This will be an **online submission** and further guidelines will be provided in due course via Zoom. Submissions will be evaluated by a panel of industry experts.

The winners from the first round will be competing in the second round which will be held on the 18th October 2023, at NSBM. The case study for round two will be released one week before the final day of the competition. The business scenario for round two will be provided on the final day (18th October 2023) and contestants will be asked to analyze and present their solutions to the given scenario/s during the stipulated time.

Department of Accounting and Finance - Faculty of Business

NSBM Green University

Pitipana, Homagama, Sri Lanka 10206

Tel: +94 (11) 544 5102 Fax: +94 (11) 544 5009 Email: af@nsbm.ac.lk Web: www.nsbm.ac.lk

- Champions – Rs.25,000
- First runner-up – Rs. 15,000
- Second runner-up – Rs.10,000

Requirements:

- Each university will be allowed to form a maximum of 5 groups consisting of a minimum of 5 to a maximum of 6 members per group.
- All the team members must be currently registered students at the respective university.
- All team members must belong to the same department, although they can come from different academic years of study.
- Teams must get registered on or before **29th September 2023**.
- You may register by scanning the QR code attached or by sending an email to the following email address.
 - Ms. Gimhani Rangalla – chamathka.r@nsbm.ac.lk
- For any inquiries, please contact;
 - Mr.Dineth Bamunukula – 071-1194132
 - Ms.Narmada Balasuriya – 077-4890330
 - Ms.Gimhani Rangalla – 071-2165328

This will be a valuable opportunity for the students to exhibit their potential to the industry, hence we expect your most favorable response in this regard.

.....
Anne Pathiranage
Head of Department/Senior Lecturer

Department of Accounting and Finance
- Faculty of Business -

National School of Business Management
NSBM Green University
Mahenwaththa, Pitipana, Hamugama, Sri Lanka

Scan the QR or click the link below to register.

<https://forms.gle/gpt9194MP6wVWGR87>

